

## **PRIVACY POLICY**

Last updated: June 14, 2024

### **1. Welcome**

Welcome to the Privacy Policy for myGivmo.com, operated by ProtoSynergy LLC. (hereafter referred to as “[ProtoSynergy LLC”, “we”, “us”, and “our”). Your privacy is very important to us. This Privacy Policy explains how personal information about you is collected, used, and disclosed by ProtoSynergy LLC with respect to your use and interaction with us, the Website, and our related services (the “Services”). We may change certain parts of this Privacy Policy from time to time, so be sure to check this Privacy Policy regularly.

### **2. How do you collect personal information?**

The myGivmo application does not collect any data from your browser or computer! It is designed with your privacy in mind and is completely anonymous, ensuring that it will not access or store any data from your browser or computer. We only collect personal information that you provide directly to us, for example, when you contact us, make inquiries to our webmaster, or subscribe to our newsletters.

### **3. What kind of personal information do you collect?**

Examples of personal information we collect and use are:

- Contact information, such as full name, contact address, telephone number
- Information you provide when you contact us, provide feedback, make a complaint or other inquiries

### **4. How do you use the information?**

We use your personal information to:

- Send promotional communications such as special offers or other promotions (if you have opted-in to receive such communications)
- Analyze the accuracy and effectiveness of our Website and Services
- Analyzing and understanding our customers and their needs
- Serve advertisements we believe may be of interest to you
- Responding to inquiries, complaints, and other communications to us
- Other purposes that we identify to you from time to time

### **5. Do you share personal information?**

We may share personal information with third-party service providers who assist us in providing and administering the Website and our Services. Third parties may assist us with services such as data hosting and marketing. These third parties that process personal information on our behalf are contractually obligated to safeguard information and only use the information provided to them for the purposes outlined in this Privacy Policy.

We may share information with our business and promotional partners to send you information, by contact, telephone, or other means, about products and services you may like. Users may opt out of receiving communications at any time.

It is possible ProtoSynergy LLC (including its present or future subsidiaries, joint ventures or any combination, therefore) may transfer or assign your personal information as a result of, or in connection of a merger, consolidation, change in control, transfer of assets, bankruptcy, reorganization, liquidation or other business transaction. In the event of such an event (to the extent that it takes place), a notice will be posted on this website.

We may disclose personal information to government, regulatory and/or law enforcement agencies if we believe the disclosure is legally required, is appropriate in connection with an investigation of improper or illegal conduct in connection with our Website and Services or is otherwise required or permitted by law.

## **6. Use of Cookies and other Technologies**

Like many websites, ProtoSynergy LLC automatically collects technical data when you visit and use our Website.

**Cookies:** Cookies, scripts, pixel tags, tags, web beacons, and other similar technologies (“cookies”) are identifiers that enable our Website to provide the Services to you. We will use cookies to collect information on how users navigate our Website, personalize content, and provide targeted advertisements through third-party advertising networks when you visit other websites. There are two types of cookies used on our sites:

- **Persistent cookies:** may be used if you log on to restricted areas of our Website to remember who you are. No personal data is stored on your computer.
- **Session cookies:** may be used for anonymous identification of a website visit for technical purposes only. Session cookies are stored only temporarily during the browsing sessions and are deleted once the browser is closed.

Most browsers are set up to accept these cookies automatically. You can deactivate the storing of cookies or adjust your browser to inform you before the cookie is stored on your computer.

**IP Addresses:** We may collect your IP address when you visit our Website to help us diagnose problems with our main computers, to administer the Website and system, to report aggregated information to our partners, to assist in marketing practices and to audit the use of our Website. We do not normally link IP addresses to anything personally identifiable. In limited circumstances, we may use IP addresses to help us identify you when we feel it is necessary to enforce compliance with our Terms of Use or to protect our Services, Website, users or others.

**Analytics:** We use third party analytics service providers, such as Google to help better understand how visitors use our Website. These technologies may record information such as how often you visit our Website, which pages and features you frequent, aggregated use and performance data. This data may be aggregated and analyzed to help us provide you with a better online experience.

## **7. Interest-Based Advertising**

Through the use of cookies and other technologies, ProtoSynergy LLC and our third-party service providers on our behalf, may analyze certain data to develop insights to optimize our advertising and marketing programs to deliver ads in which may be of interest to you. We may collect certain information from you, including demographic, profile, region, contact, preference information. This information may be combined with technical data collected via cookies. Together, we may use this data to target advertisements to ranges of groups and demographics, using a third-party service provider, such as Google DoubleClick, LinkedIn Ads, and more.

We may share aggregated sets of data to a third party to assist in providing ads we feel may be relevant to you on third-party sites. We do not share personal information with third parties for their own use. You may control your preferences or revoke consent to future participation in these analytics or marketing programs at any time.

**Social Media Advertising:** We may use advertising platforms provided by Facebook Custom Audiences and others to promote interest-based advertisements to you and to measure how users interact with those advertisements. We may do this using web tracking tools or by converting the contact address, phone number, or other contact information you have provided to us into a unique value that these platforms may compare to a unique value created from information you provided to those platforms.

Please visit Facebook for information on Facebook’s advertising privacy policies and how to opt-out <https://www.facebook.com/about/privacy/>.

Although it is our hope that you find the display of advertising to you based on your browsing interests valuable, if you no longer wish to participate in the services offered through these solutions, you can opt-out of this activity by visiting the:

- Network Advertising Initiative at <https://www.networkadvertising.org/choices/>
- Digital Advertising Alliance at <https://digitaladvertisingalliance.org/>
- To opt-out of Google Analytics, visit <https://tools.google.com/dlpage/gaoptout>
- To view your Facebook ad settings, visit <https://www.facebook.com/ads/settings>

## **8. Do you aggregate personal information?**

We may aggregate (i.e. assemble on a basis that does not enable one to personally identify you) the information we collect from you, including any technical data we automatically collect. Aggregated or “de-identified data” means that information that does not identify an individual and is no longer considered “personal information”. Aggregated data may be used by us to improve our Services and for marketing or resale purposes and may be shared with and used by advertisers and other third parties. We may also use aggregate data to determine what types of products and services are best suited for our customers and are requested by our customers. If we share aggregated data with third parties, personal information will not be individually identifiable in the aggregated data.

## **9. Other websites and your information**

Our Website may be linked from another website or have links to other websites such as social media platforms. This Privacy Policy only relates to our collection and use of your information on this Website, and we are not responsible for the privacy policies and practices of other third party websites, including from any provided links. If you would like information on any other party’s privacy policy, you should contact that party directly, and we encourage you to do so.

## **10. Security, storage, and retention of your personal information**

ProtoSynergy LLC employs reasonable measures to protect and ensure the security of your personal information from unauthorized use, access, disclosure, alteration, destruction, or loss.

Your personal information is stored and/or processed or otherwise used by or on behalf of ProtoSynergy LLC in United States. By using our Services, you consent that your personal information is subject to the authorities and laws of United States.

We retain your personal information for as long as necessary or relevant for the listed purposes in this Privacy Policy, or as required by any applicable legal and retention obligations.

#### **11. How you can access, update and modify your information**

If you make a request, we will let you know what personal information we have about you, what it is being used for, and with whom it has been shared. If you notice any inaccuracies or wish to update any part of your personal information, we will look into that as well.

We will provide you with access to your personal information that is in our possession, subject to certain exceptions, including information that is referenced to another individual's personal information that we cannot sever, or information subject to solicitor-client privilege, or other legal restrictions that may prevent us from fulfilling your access request. To make a request, contact us at: [support@mygivmo.com](mailto:support@mygivmo.com), and please include "Attention: Privacy Information" in the subject line).

#### **12. How to opt-out of receiving promotional communications**

In the event you wish to unsubscribe from receiving promotional contact communications from ProtoSynergy LLC, you may opt-out by:

- Removing yourself by clicking "unsubscribe" at the bottom of and contact we send you, or
- Contact us at: [support@mygivmo.com](mailto:support@mygivmo.com)

